

 Planned Parenthood®  
**100**  
YEARS

**2015-2016**  
ANNUAL REPORT





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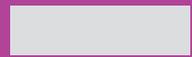
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We have been here for 100 years, and we've been fighting for reproductive health care and rights since day one. We're going to be here for another 100 years – and then some – and though the path forward isn't an easy one, ours never has been. Planned Parenthood has weathered some intense storms in our history, and we've come out of each one stronger, smarter, and fiercer than ever before.



# 01

## MESSAGE FROM OUR LEADERSHIP

This year, we are celebrating a century of care, education, and activism that has changed everything about the way we live and love.

Our progress has been hard fought. Since the day in 1916 that three women were arrested at a small storefront in Brooklyn – just for handing out information about how to prevent pregnancy – Planned Parenthood’s mission has faced opposition.

Today, those attacks have reached a fever pitch.

Yet in the face of a record number of state laws restricting reproductive rights, efforts by anti-women’s health politicians in Congress to block access to care at Planned Parenthood, and a new administration that is hostile to the values we hold close, we never stopped living our mission.

Planned Parenthood has spent a century expanding and protecting access to sexual and reproductive health care and information so all people feel empowered to build the future they want. From the arrest of Planned Parenthood League of Connecticut’s Executive Director Estelle Griswold – which led to the 1965 Supreme Court decision legalizing birth control for married women – to the successful campaign to level the field for women’s health with the Affordable Care Act, we have much to be proud of in our first 100 years.

Every day, our doctors, clinicians, and staff open the doors of Planned Parenthood health centers across the country to provide high-quality, compassionate care. In 2015, nearly 650 Planned Parenthood health centers served 2.4 million women, men, and young people. And we’re providing accurate health information

and high-quality health care in more innovative ways than ever before.

Planned Parenthood expanded online appointment scheduling and online health services; launched our period tracker app, Spot On; and premiered our virtual reality film, *Across the Line*, at the Sundance Film Festival, giving us a new medium to tell the Planned Parenthood story and change hearts and minds. And nearly 70 million people visited Planned Parenthood online for accurate, science-based sexual and reproductive health information – totally free and available 24/7 in English and Spanish.

With our 10 million supporters, we are stronger than ever. Today, three-quarters of

Americans believe that Planned Parenthood health centers should continue to receive Medicaid reimbursement for the preventive care they provide to millions of people.

This country is at a 30-year low in unintended pregnancy, a historic all-time low in teenage pregnancy, and – thanks to affordable access to effective contraception – we’re at the lowest abortion rate since *Roe v. Wade* was decided.

We have worked for this progress for 100 years. Planned Parenthood isn’t the problem – we are the solution. And Planned Parenthood will continue providing care to everyone who comes through our doors. **No matter what.**



*Jill Lafer*

**JILL LAFER**

Outgoing Chair  
Planned Parenthood Federation of America



*Cecile Richards*

**CECILE RICHARDS**

President  
Planned Parenthood Federation of America  
Planned Parenthood Action Fund

# 02

## THE HISTORY OF OUR MOVEMENT

"It was the dawn of a new day in my life... I went to bed knowing that no matter what it might cost... I was resolved to seek out the root of evil, to do something to change the destiny of mothers, whose miseries were as vast as the sky."  
– MARGARET SANGER

1916

On October 16, Margaret Sanger – together with her sister Ethel Byrne and fellow activist Fania Mindell – open the country's first birth control clinic in **BROOKLYN, NEW YORK**.

1930

In response to many **BLACK WOMEN BEING DENIED ACCESS** to health and social services, Sanger opens a new clinic in Harlem. It's endorsed by the New York Urban League and supported by prominent Harlem churches.

1951

Planned Parenthood awards a grant to three researchers to undertake the **DEVELOPMENT OF THE BIRTH CONTROL PILL**.

1965

In *Griswold v. Connecticut* – a Supreme Court case brought by the executive director of Planned Parenthood League of Connecticut – **BIRTH CONTROL IS MADE LEGAL FOR MARRIED COUPLES**. It remains illegal for unmarried couples until 1972.

1970

After the Medicaid program is established in 1965, President Nixon signs **TITLE X OF THE PUBLIC HEALTH SERVICES ACT** into law, providing public funding for family planning services and sex education programs.

1971

Planned Parenthood Federation of America (PPFA) forms its international arm, now known as **PLANNED PARENTHOOD GLOBAL**.

1973

In the landmark decision *Roe v. Wade*, the Supreme Court rules that the constitutional right to privacy extends to a **WOMAN'S DECISION TO HAVE AN ABORTION**.

1989

Under **FAYE WATTLETON**, the first female president and president of color of PPFA, the Planned Parenthood Action Fund is formed to engage in public education campaigns, grassroots organizing, and legislative and electoral advocacy.

1994

**WOMEN OF COLOR IGNITE THE REPRODUCTIVE JUSTICE MOVEMENT** in the U.S. by promoting an inclusive platform to advance reproductive health as it intersects with social justice.

2000

The **FDA APPROVES MEDICATION ABORTION**, which gives pregnant individuals in the U.S. another safe and effective option for abortion early in pregnancy.

2010

The **AFFORDABLE CARE ACT** is signed into law, including the women's preventive health benefit that requires health plans to cover all types of FDA-approved contraceptives and preventive services.

2016

The landmark Supreme Court decision in favor of *Whole Woman's Health* prevents states from placing restrictions on the delivery of abortion services that create an **UNDUE BURDEN** for patients seeking care.



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# 03

# CARE. NO MATTER WHAT.

For 100 years, increasing access to health care and information has been at the center of what we do. By supporting 56 independently incorporated Planned Parenthood affiliates, Planned Parenthood Federation of America (PPFA) works to ensure that every person has equitable access to the care and information they need to lead their best, healthiest lives.

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## ON THE GROUND

In 2015, **2.4 million people** relied on approximately 650 Planned Parenthood health centers for affordable, high-quality reproductive health services. Planned Parenthood health centers have continued to provide care to all people – regardless of gender identity, gender expression, and/or sexual orientation. As a reliable source for nonjudgmental health care, Planned Parenthood health centers are expanding services to provide more care to trans people and men. In fact, men comprise 11% of Planned Parenthood’s patients across the country.

For many patients, Planned Parenthood is their only source of care and our health centers are an irreplaceable component of our country’s health care system. Planned Parenthood may look different in the coming years, depending on what happens in Washington and state capitols across the country, but Planned Parenthood affiliates are determined to continue serving as many people as possible, no matter what anti-women’s health politicians throw our way. We will be relentless in our fight for equitable access to reproductive health care and rights.

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## ONLINE

Through technology, we are breaking down systemic barriers to accessing reproductive health care and information by making it more timely, relevant, and equitable for all people. In addition to the **more than 76 million visits** to Planned Parenthood websites each year, our Online Health Services (OHS) program is reaching more people than ever before.

- OHS expanded into three new states this year, bringing our total up to six states that are providing care through online health services.
- We also added new services available to patients via OHS, including access to emergency contraception, counseling for long-acting, reversible contraception (like IUDs and implants), and treatment for urinary tract infections.

With support from PPFA, Planned Parenthood affiliates are also expanding access to safe and legal abortion for people in remote and rural communities.

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## IN COMMUNITIES NATIONWIDE

Planned Parenthood is the country's largest provider of sex education. Our programs reach **1.5 million people** in schools, community centers, correctional facilities, faith spaces, and more every year.



We produced and launched our "Consent 101" online video series in September 2015. The videos explain and model what consent is and what it looks like in different situations. They are geared toward older teens and young adults, and are inclusive of diverse sexual orientations, races, and ethnicities. The videos have been **viewed more than 380,000 times** on YouTube and won a 2016 People's Voice Webby Award in Public Service and Activism. In October 2015, we published the results of a national survey, which found that shockingly few young people receive any education about sexual consent.



## AROUND THE WORLD

With the support of Planned Parenthood Global, partners in **12 focus countries** reached over **1.5 million clients** with reproductive health information and services this year, including more than 350,000 people reached through in-person educational activities and more than 230,000 people through the innovative and award-winning Global Mobile sites.

In November 2015, Planned Parenthood Global published a new report called “Stolen Lives” and launched a campaign to document the dire physical, mental, and social health consequences of forced pregnancy on girls. A long-term goal is to build the case for expanding abortion

access under these circumstances in Ecuador, Guatemala, Nicaragua, and Peru.

In Burkina Faso, Planned Parenthood Global supported partners to engage with religious leaders who hold great influence over public opinion, to increase support for sexual and reproductive health and rights. As a result, an interfaith union of traditional and religious leaders made up of imams, pastors, priests, and chiefs took part in trainings and became spokespeople for the value of family planning, getting published in numerous national news outlets, and reaching thousands across traditional, religious, and rural communities.



©Mario Tama/Getty Images

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# 04

## FIGHTING BACK AND MOVING FORWARD

Day in and day out, Planned Parenthood affiliates open their health center doors to provide lifesaving care, despite politically driven attacks designed to block patients from accessing the care they need. Thanks to our dedicated national and affiliate staff, we have been able to beat back these attacks so Planned Parenthood can continue to be there for the millions who rely on us every year.

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### THE ATTACKS

In July 2015, anti-abortion extremists began releasing heavily edited undercover videos of Planned Parenthood officials and providers. In investigation after investigation by the media, the medical community, and forensic experts, **their allegations were widely and resoundingly discredited**. But as we know all too well, anti-women's health politicians will jump at any opportunity – no matter how baseless – to attack our organization.

Following the attack by extremists, anti-women's health politicians in Congress voted nine times to block access to Planned Parenthood and 24 states took legislative and administrative action to eliminate Planned Parenthood health centers from being eligible for reimbursements through Medicaid and/or participating in the Title X program and other publicly funded health programs. When extreme politicians vow to "defund" Planned Parenthood, they are talking about cutting off **at least 1.5 million Planned Parenthood patients** who rely on these programs to access preventive care from their provider of choice. Those who would be hurt the most would be the people who already face barriers to accessing health care – people of color, people with low incomes, and people who live in rural areas.

## Colorado Springs

At the end of November 2015, a gunman attacked a Planned Parenthood health center in Colorado Springs, and three people were tragically killed. Thanks to the bravery of local law enforcement and the Colorado Springs health center staff, many lives were also saved that day.

On December 5, we held a **National Day of Solidarity** in Colorado Springs and Washington, DC, with 51 satellite events taking place around the country on the same day. Our message was clear: **These doors stay open.**

## OUR SUCCESS

### We fought every attack – and we won.

- **10 states** saw officials back down, veto, or fail to pass legislation to cut patients off from care at Planned Parenthood.
- **13 states** investigated claims that Planned Parenthood profited from fetal tissue donation, and each one cleared Planned Parenthood of any wrongdoing.
- **9 states** were successful in eliminating Planned Parenthood from public health programs legislatively, but in only **1 state** was legislation able to take effect.
- PPFA, Planned Parenthood affiliates, and our partners **filed 8 suits** against legislative and administrative actions to block access to care at Planned Parenthood. To date, we have blocked these actions in **every single case** and protected access to the care Planned Parenthood health centers provide.

Our success in overcoming these attacks on women’s health was due in no small part to Planned Parenthood supporters, partners, and activists – many of whom self-identify as Planned Parenthood patients – who rallied behind us.

- We gained **750,000 new supporters** between July 2015 and June 2016.
- **14 national polls** showed strong public support for Planned Parenthood and the services we provide.
- We declared September 29, 2015, our first **National Pink Out Day** – a day of action during which 285 events took place nationwide in solidarity with Planned Parenthood. In total, **more than 3,000 community events** were held in our support in the months following the undercover video campaign.

## ***Whole Woman’s Health v. Hellerstedt***

The reproductive health movement had a major victory in the June 2016 Supreme Court case *Whole Woman’s Health v. Hellerstedt*. The highest court in the land struck down two restrictions in Texas’s HB2 law – which placed dangerous and medically unnecessary restrictions on women’s health care providers – because they each imposed an unconstitutional, undue burden on women trying to access safe, legal abortion. Within the same week, three similar laws fell across the country.

Regardless of what our opponents claim about us, how state legislators attack reproductive health and rights, or who is leading our country, Planned Parenthood’s mission remains the same. Today’s political climate makes our hill steeper than it was before, but we’re still climbing toward and the same thing: **health equity for all.**







# 05

# ADVANCING CARE THROUGH INNOVATION

As we move forward – and grow stronger than ever – Planned Parenthood is committed to advancing reproductive health care and rights on all fronts.



## RESEARCH

After Margaret Sanger’s Brooklyn birth control clinic was shuttered, she opened the first legal birth control clinic several years later in Manhattan, calling it the Clinical Research Bureau – an active clinic that also conducted birth control research in a real-world setting. Nearly one hundred years later, Planned Parenthood is continuing this legacy through an enhanced focus on innovative research and quality improvement at the national and affiliate levels to advance reproductive health and promote health equity.

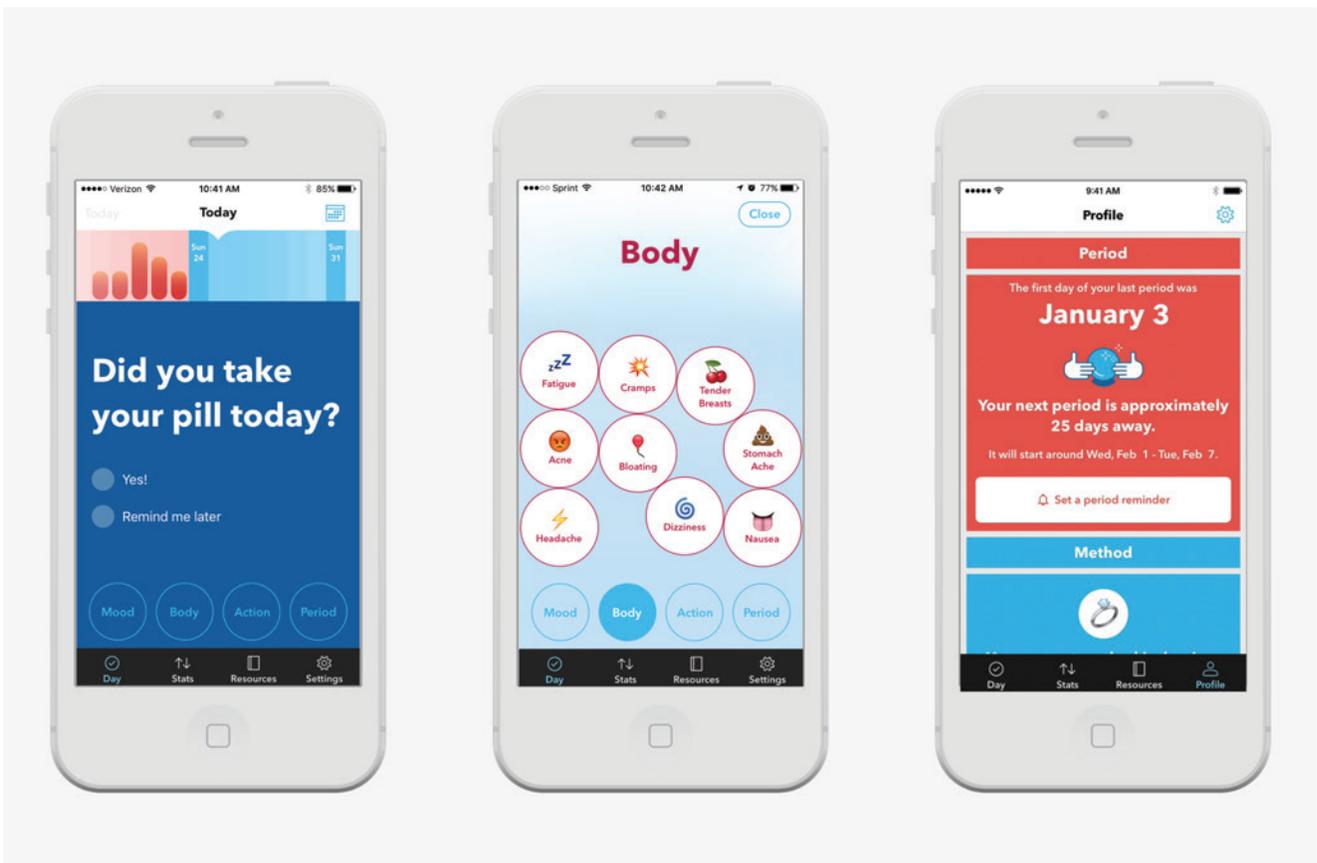
We are leaders in pursuing new improvements to reproductive health care. In a single year, Planned Parenthood participates in more than **70 research studies** on topics ranging from long-acting reversible contraception to HPV vaccine completion. In addition to using new evidence to improve our practices, we disseminate our findings to other leaders in the reproductive health field through peer-reviewed publications and presentations at conferences.



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## STORYTELLING

This year, we executive-produced ***Across the Line***, an immersive virtual reality experience that places viewers in the shoes of a patient entering a health center for a safe and legal abortion. Combining real audio gathered at protests, scripted scenes, and documentary footage, the film is a powerful hybrid documentary-fiction depiction of the toxic environment that many volunteers, staff, and patients must endure to provide or access health care on a typical day. *Across the Line* premiered at Sundance Film Festival and was accepted at South by Southwest and the Cleveland International Film Festival. It was also recognized at the Media Impact Festival, and **won the People's Choice Award** and a prize from Time Warner at the 2016 Future of Storytelling Festival.



## TECHNOLOGY

Planned Parenthood launched **Spot On**, a period tracker and birth control app that allows users to track and predict their periods, understand their menstrual cycle, and manage their birth control. It also provides guidance, tips, and fun facts from Planned Parenthood experts and can connect users directly to local health centers.

- The app was designed with input from hundreds of real testers.
- It's for anyone who has a period – Spot On does not make assumptions about a person's gender or sexual orientation.
- The app was downloaded nearly **100,000 times in its first three months.**

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# 06

# FUELING THE MOVEMENT

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## PARTNERS IN JUSTICE

Creating the world we want would be impossible without **centering the voices of women of color and reproductive justice leaders**. We have continued to work closely with reproductive justice organizations to build and strengthen partnerships and collaborations, reinforcing our capacity to contribute to a powerful, intersectional movement toward reproductive freedom. These partnerships enhance and advance the progressive agenda and allow Planned Parenthood to be a meaningful ally in immigration reform, racial justice, and economic justice issues.

In September 2015, Planned Parenthood Action Fund partnered with BET/Centric, EMILY's List, and Higher Heights for America to amplify the voices of Black women elected officials, leaders, and community members at the Congressional Black Caucus Foundation's annual legislative conference. PPFA also sponsored the second annual **#TrustBlackWomen** convening in October where reproductive justice organizations and leaders from across the country met to build a national strategy to combat anti-abortion advocacy, specifically anti-abortion tactics that target Black women.

Through initiatives like the **Latino Community Investment Grants**, PPFA is working with affiliates to build closer ties with Latino and immigrant communities. By re-granting funds awarded by PPFA, affiliates are able provide support to local community organizations. This support aims to help develop stronger or new partnerships to engage Latino and immigrant communities in our health center services, reproductive health education, and organizing trainings and mobilizations – furthering strategic supporter engagement in our communities. We hope to grow our base of supporters and patients in Latino and immigrant communities by empowering them to access our services and education, and become advocates of reproductive justice.



Celebrating 100 Years  
of Planned Parenthood





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## ENGAGING YOUTH

Today's young people are the **most diverse and progressive** we've ever seen, and we're preparing them to take the lead in this movement through both PPFA's Generation (PPGen) and Planned Parenthood Action Fund's Generation Action (PPGenAction) programs.

PPGen and PPGenAction are coalitions of young people across identities and issues that organize with, by, and for their generation in order to achieve reproductive freedom. They have **more than 300 campus groups** across the country. The key priorities are:

- Ensuring inclusivity in the reproductive health movement, particularly as it relates to trans people;
- Fighting abortion stigma;
- Ending campus sexual assault;
- Working toward a progressive policy agenda from the local level up to the federal; and
- Building people power

We are confident that young people will drive and create the change this movement and this country need – Planned Parenthood is excited to help them along the way.

In May 2016, Planned Parenthood Action Fund hosted the first-ever **Power of Pink** conference in Pittsburgh – its largest volunteer leadership membership event ever – where **nearly 1,000 young activists** strengthened their organizing and advocacy skills to make progress for sexual and reproductive health, rights, and freedom.

07

# IMPACT OF PLANNED PARENTHOOD HEALTH CENTERS

**615,499** Pap tests & breast exams performed



**293,799** Pap tests performed

**321,700** Breast exams performed

**72,012** Women whose cancer was detected early or whose abnormalities were identified

**2,808,815** Birth control information and services provided



**767,830** Emergency contraception kits provided

**557,672** Unintended pregnancies averted by Planned Parenthood's contraceptive services\*

**4,266,689** Tests and treatment for sexually transmitted infections provided



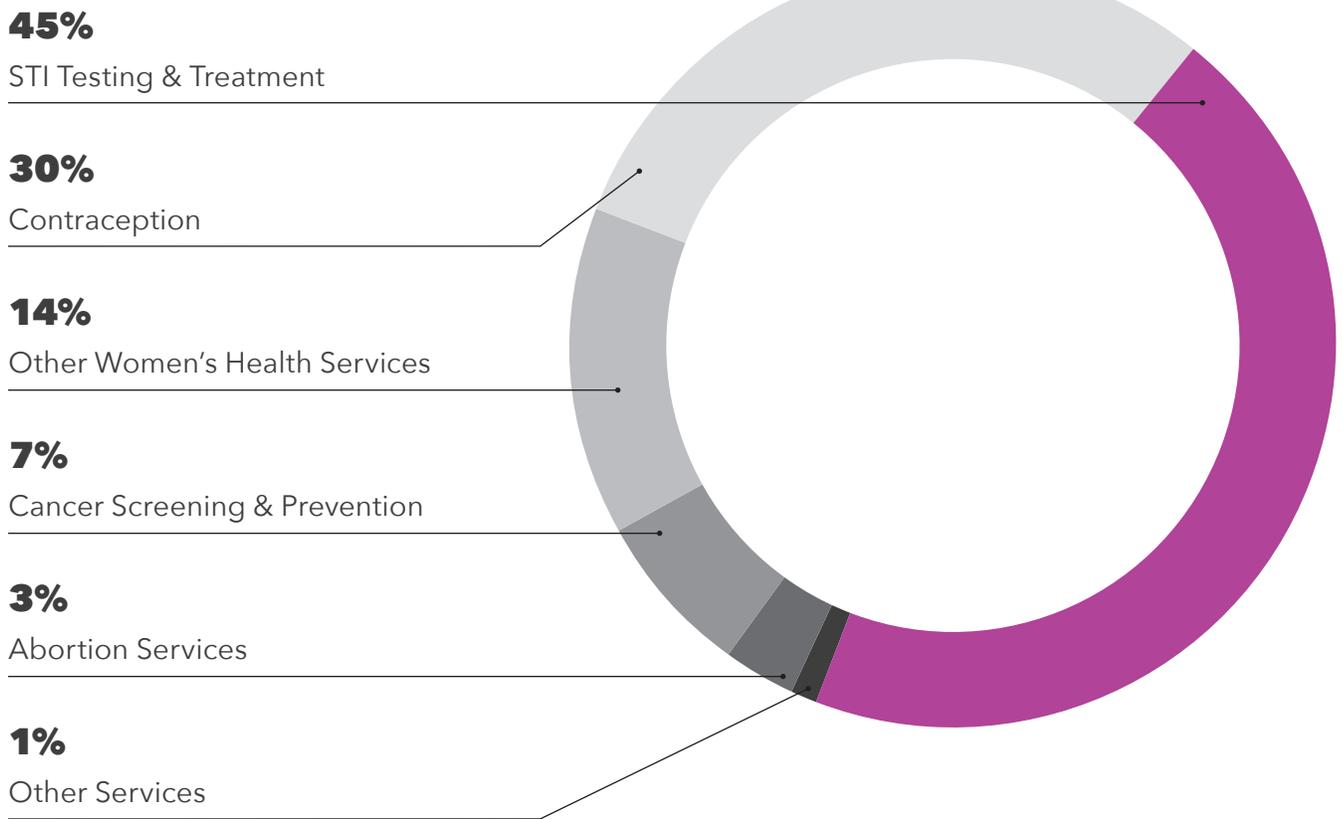
**654,218** HIV tests conducted

**209,446** STIs diagnosed, enabling people to get treatment and to learn how to prevent the further spread of STIs

\* Using formula developed by the Guttmacher Institute.

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## 2015 AFFILIATE MEDICAL SERVICES DATA<sup>1</sup>



<sup>1</sup> Patient care provided by Planned Parenthood affiliate health centers from 10/01/14 - 9/30/15.

## BREAKDOWN OF CONTRACEPTIVE SERVICES

**41%**

Oral Pill

**21%**

Other

**16%**

Long-Acting Methods (IUD & Implant)

**15%**

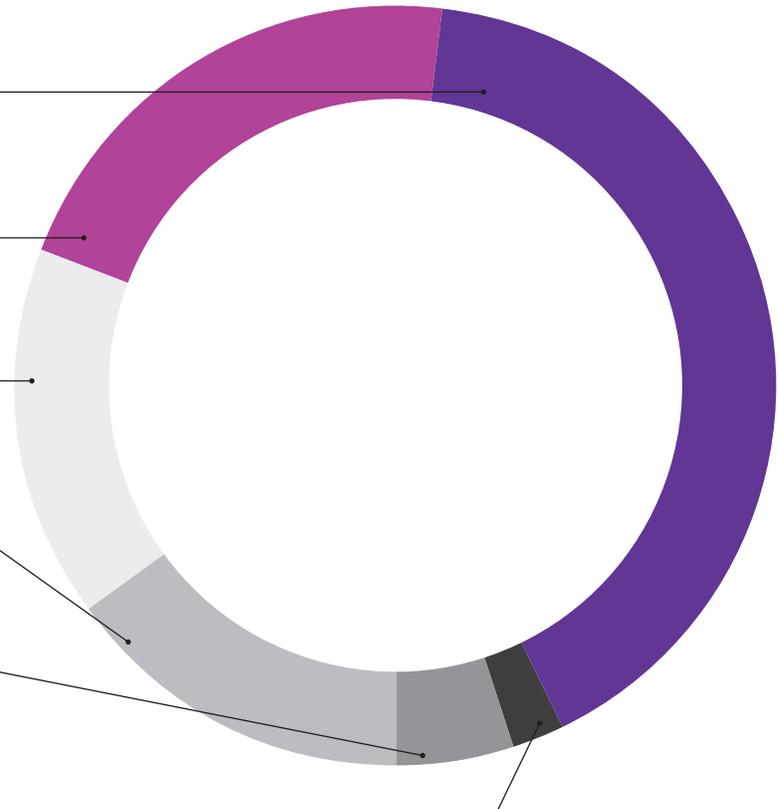
Progestin-Only Injectibles

**5%**

Combined Hormone Ring

**2%**

Combined Hormone Patch



<sup>2</sup> Contraception clients are those who received contraceptive counseling and care at a Planned Parenthood health center at least once between October 1, 2014 - September 30, 2015. Contraception clients are only counted once, although up to 65 percent of Planned Parenthood patients made two or more visits during this period of time.

<sup>3</sup> A colposcopy examination aids in the diagnosis and treatment of abnormal growth cells in the cervix.

<sup>4</sup> LEEP is a treatment for abnormal growth cells in the cervix.

<sup>5</sup> Cryotherapy is a treatment for abnormal growth cells in the cervix.

<sup>6</sup> Includes biopsies, samplings, ablations, and other gynecological surgeries.

<sup>7</sup> Primary Care Services: Some affiliate health centers offer primary care services, which may include treatment of acute and chronic disease, minor office procedures, evaluations for referral to specialists, authorization for hospital care, health assessments, and well-person/well-child preventive maintenance. Other affiliate health centers provide limited Family Practice Services, which may include assessment and management of uncomplicated conditions related to the skin (e.g., acne, contact dermatitis, tinea corporis, etc.); the gastrointestinal system (e.g., diarrhea, gastroenteritis, irritable bowel syndrome, etc.); ear, eye, nose, throat, and respiratory system (e.g., bronchitis, conjunctivitis, sinusitis, etc.); medication management of previously evaluated controlled hypertension; and medication management of previously evaluated hypothyroidism.

<sup>8</sup> Some examples in this category include WIC services (a federally funded nutrition program for low-income women, infants, and children up to the age of five), pediatric care, transgender services, other adult preventive care, and high complexity visits, including infertility services.

<sup>9</sup> A service is a discrete clinical interaction, such as the administration of a physical exam or STI test or the provision of a birth control method. In 2015, Planned Parenthood health centers saw 2.4 million patients, collectively delivering 9.5 million services during 4 million clinical visits.

<b>STI Testing &amp; Treatment</b>	<b>4,266,689</b>
STI Tests, Women and Men	3,559,075
HIV Tests, Women and Men	654,218
Genital Warts (HPV) Treatments	27,354
Other STI Prevention & Treatments	26,042
<b>Contraception</b>	<b>2,808,815</b>
Reversible Contraception Clients, Women <sup>2</sup>	1,936,360
Emergency Contraception Kits	767,830
Female Sterilization Procedures	585
Vasectomy Clients	3,367
Other Contraceptive Services	100,673
<b>Cancer Screening &amp; Prevention</b>	<b>665,234</b>
Breast Exams	321,700
Pap Tests	293,799
HPV Vaccinations	22,443
Colposcopy Procedures <sup>3</sup>	18,087
LEEP Procedures <sup>4</sup>	1,655
Cryotherapy Procedures <sup>5</sup>	366
Other Diagnostic Procedures <sup>6</sup>	7,184
<b>Other Women's Health Services</b>	<b>1,317,582</b>
Well-Woman Exams	226,254
Pregnancy Tests	1,079,836
Prenatal Services	9,419
Miscarriage Care	2,073
<b>Abortion Services</b>	<b>328,348</b>
Abortion Procedures	328,348
<b>Other Services</b>	<b>108,309</b>
Family Practice Services, Women and Men <sup>7</sup>	39,231
Adoption Referrals to Other Agencies	2,889
Urinary Tract Infections Treatments	58,036
Other Procedures, Women and Men <sup>8</sup>	8,153
<b>Total Services<sup>9</sup></b>	<b>9,494,977</b>

# 08

# COMBINED BALANCE SHEET: NATIONAL AND AFFILIATES

June 30, 2016  
[All Amounts In Millions]

	Affiliates	National Office	Eliminations [b]	Total [a]
<b>Assets</b>				
Current Assets	721.4	101.3	-13.3	809.4
Property, Equipment, Endowment, Other	735.9	293.3	-3.4	1,025.8
<b>Total Assets</b>	<b>1,457.3</b>	<b>394.6</b>	<b>-16.7</b>	<b>1,835.2</b>
<b>Liabilities &amp; Net Assets</b>				
Current Liabilities	136.9	52.8	-13.3	176.4
Mortgages, Notes Payable, Other	105.5	17.6	-3.4	119.7
<b>Total Liabilities</b>	<b>242.4</b>	<b>70.4</b>	<b>-16.7</b>	<b>296.1</b>
<b>Net Assets</b>				
Unrestricted	392.7	148.5		541.2
Property & Equipment, Net	516.2	13.4		529.6
Temporarily Restricted	138.2	136.8		275.0
Permanently Restricted	167.8	25.5		193.3
<b>Total Net Assets</b>	<b>1,214.9</b>	<b>324.2</b>		<b>1,539.1</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>1,475.3</b>	<b>394.6</b>	<b>-16.7</b>	<b>1,835.2</b>

# COMBINED REVENUE AND EXPENSES: NATIONAL AND AFFILIATES

**41%**

Government Health Services Reimbursements & Grants

**33%**

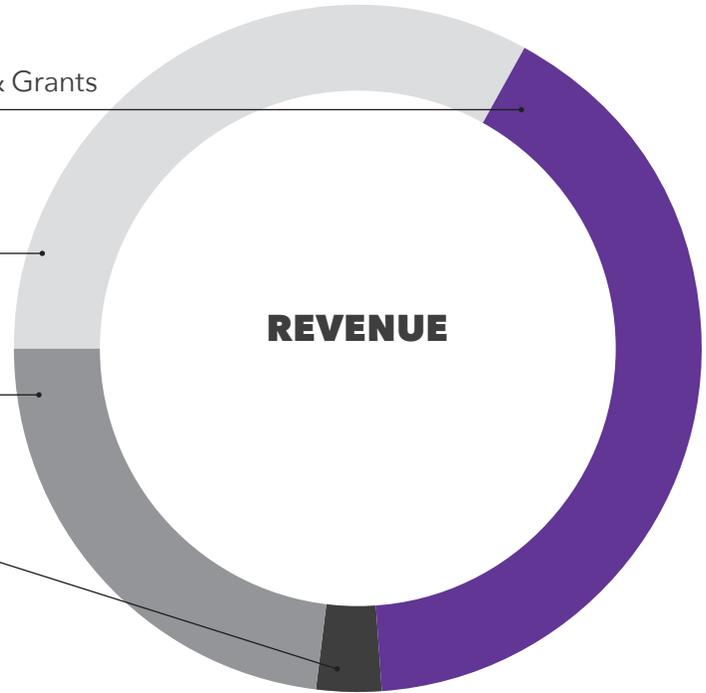
Private Contributions & Bequests

**23%**

Non-Government Health Services Revenue

**3%**

Other



**63%**

Medical Services

**18%**

Non-Medical Program Services

**13%**

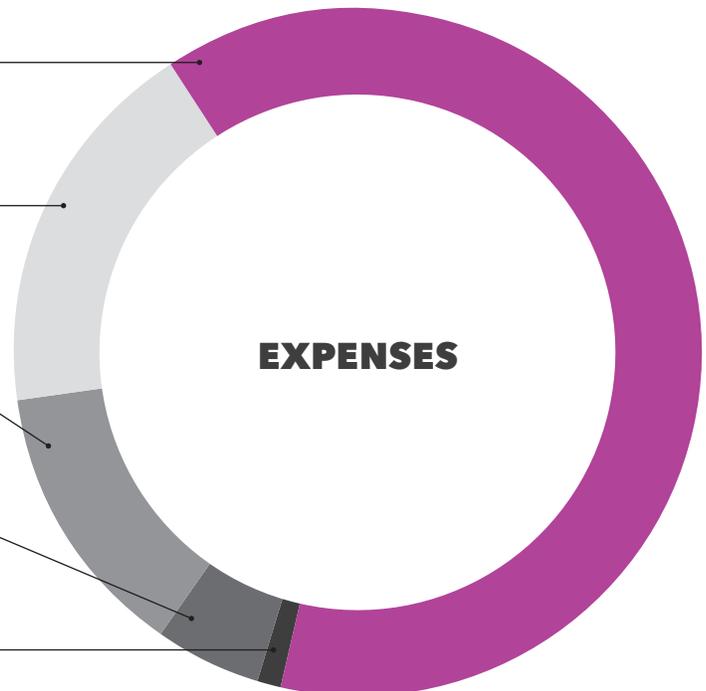
Management & General Support

**5%**

Fundraising

**1%**

Other



# COMBINED STATEMENT OF REVENUE, EXPENSES & CHANGES IN NET ASSETS: NATIONAL AND AFFILIATES

For The Year Ended June 30, 2016

Operating & Other Funds

[All Amounts In Millions]

	Affiliates	National Office	Eliminations [b]	Total [a]	
<b>REVENUE</b>					
Government Health Services Reimbursements & Grants	554.6			554.6	[c]
Non-Government Health Services Revenue	306.8			306.8	
Private Contribution & Bequests	257.9	249.3	-61.4	445.8	[d]
Support from Affiliates		14.8	-14.8	0.0	
Other Operating Revenue	22.4	24.7		47.1	
<b>Total Revenue</b>	<b>1,141.7</b>	<b>288.8</b>	<b>-76.2</b>	<b>1,354.3</b>	

## Summary of financial activities for the year ended June 30, 2016

Our broad base of committed donors provide approximately 86 percent of the national organization's revenue and 23 percent of affiliate revenue – evidence of our powerful grassroots support.

Planned Parenthood Federation of America, Inc., is a tax-exempt corporation under Internal Revenue Code section 501(c)(3) and is not a private foundation (Tax ID #13-1644147). Contributions are tax deductible to the fullest extent available under the law. Planned Parenthood affiliates have similar tax status.

The IRS classifies the Planned Parenthood Action Fund as a 501(c)(4) not-for-profit organization. Contributions are not tax deductible. Many Planned Parenthood affiliates operate ancillary organizations with similar tax status.

A list of all organizations that received contributions from PPFA during the year that ended June 30, 2016, may be obtained by writing to PPFA, 123 William Street, New York, NY 10038. Audited financial statements are available on the PPFA website.

[a] National organization figures reflect operations of Planned Parenthood Federation of America, Inc., Planned Parenthood Action Fund, Inc. (including its related organizations, the Planned Parenthood Federal PAC, Planned Parenthood Votes, and Community Outreach Group, LLC), and Voxent for the year ended June 30, 2016. Affiliate figures reflect the operations of 58 Planned Parenthood affiliates and are based on amounts reported in affiliate audited financial statements for fiscal years ended during 2015.

[b] Payments and receipts between affiliates and the national organization have been eliminated. These include dues and rebates. Related adjustments have been made to the balance sheet.

[c] The report groups revenue by source (either government or non-government) rather than the manner of disbursement (income versus grants and contracts). Payments from Medicaid managed care plans are listed as "Government Health Services Reimbursements & Grants" to reflect the ultimate source of the funds.

[d] Includes foundation grants, corporate contributions, and support from more than 682,000 active individual contributors. This also includes \$21.7 million of bequests.

[e] Expenses do not include capitalized expenditures for property, plant, and equipment and repayment of related loans, but do include depreciation and amortization of such property, plant, and equipment and interest expense on such loans.

For The Year Ended June 30, 2016  
 Operating & Other Funds  
 [All Amounts In Millions]

	Affiliates	National Office	Eliminations [b]	Total [a]	
<b>EXPENSES</b>					
<b>Programs</b>					
Medical Services	798.8			798.8	
Sexuality Education	45.2			45.2	
Public Policy	38.8			38.8	
Engage Communities	11.4	20.2	-2.4	29.2	
Increase Access		137.1	-52.9	84.2	
Build Advocacy Capacity		27.9	-5.1	22.8	
Renew Leadership		4.3	-0.5	3.8	
Refresh Our Brand		4.0	-0.5	3.5	
<b>Total Program Services</b>	<b>894.2</b>	<b>193.5</b>	<b>-61.4</b>	<b>1,026.3</b>	
<b>Supporting Services</b>					
Management & General	143.9	21.9		165.8	
Fundraising	41.8	31.6		73.4	
<b>Total Supporting Services</b>	<b>185.7</b>	<b>53.5</b>		<b>239.2</b>	
<b>Other Expenses</b>					
Payments to Related Organizations	18.9		-14.8	4.1	
Non-Program Related	7.2			7.2	
<b>Total Other Expenses</b>	<b>26.1</b>		<b>-14.8</b>	<b>11.3</b>	
<b>Total Expenses</b>	<b>1,106.0</b>	<b>247.0</b>	<b>-76.2</b>	<b>1,276.8</b>	[e]
Excess of Revenue Over Expenses	35.7	41.8		77.5	
Other Changes In Net Assets	4.2	-2.0		2.2	
Net Assets: Beginning of Year	1,175.0	284.4		1,459.4	
Net Assets: End of Year	1,214.9	324.2		1,539.1	

# 09

## DIRECTORS AND LEADERSHIP

### PLANNED PARENTHOOD FEDERATION OF AMERICA BOARD OF DIRECTORS

#### Incoming Chair

Naomi Aberly

#### Outgoing Chair

Jill Lafer

*(Current Member)*

#### Vice Chair

Cathy Hampton

#### Incoming Treasurer

Colleen Foster

#### Outgoing Treasurer

Michael Newton

*(Current Member)*

#### Members

Dharma E. Cortés

Aimee Boone Cunningham

Stephen DeBerry

Veronica Dela Rosa

Peggy Drexler\*

Juanita (Nita) Francis\*\*

Linda Gruber\*\*

Iris Harvey\*

Maryana Iskander

Michelle Jubelirer

David Karp

Mini Krishnan

Maria Teresa Kumar

Ken Lambrecht

Diane Max

Rev. Timothy McDonald

Alexis McGill Johnson\*\*

Margot Milliken

Donya Nasser

Dr. Mark Nichols\*

Kimberly Olson

Jenny Price\*

Nathalie Rayes

Shonda Rhimes\*

Joe Solmonese

Dayle Steinberg

Sarah Stoesz

Judy Tabar\*\*

Carmen Rita Wong

\* Incoming Member

\*\* Outgoing Member

\*\*\* Honorary Director

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## **PLANNED PARENTHOOD ACTION FUND BOARD OF DIRECTORS**

### **Incoming Chair**

Urvashi Vaid

### **Outgoing Chair**

Laura Tucker

### **Incoming Vice Chair**

Jennie Rosenthal Berliant

### **Outgoing Vice Chair**

Urvashi Vaid

*(Current Chair)*

### **Incoming Treasurer**

Gabriel Stricker

### **Outgoing Treasurer**

Julianna Smoot

*(Current Member)*

### **Secretary**

Kiki McLean

### **Members**

Phillip Agnew

Lori Carpentier

Stacy Cross

Gov. Jim Doyle<sup>\*\*\*</sup>

Alexis McGill Johnson

Kim Molstre

Donya Nasser

Timothy Stanley

Joe Solmonese\*

Luz Towns-Miranda

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## **OFFICERS & SENIOR LEADERSHIP TEAM**

### **President**

Cecile Richards

### **Chief Strategy Officer & Assistant to the President**

Tom Subak

### **Chief Financial Officer**

Wallace D'Souza

### **Executive Vice President & Chief Brand & Experience Officer**

Dawn Laguens

### **Chief Development Officer**

Jethro Miller

### **Chief Human Resources Officer**

Dannette Hill

### **Executive Vice President & Chief Operating Officer**

Melvin Galloway

### **Senior Vice President & General Counsel**

Debra Alligood White

### **Vice President & Chief Security Officer**

Chiko Scozzafava

### **Executive Vice President, Health Care**

Kim Custer

### **Chief Technology Officer**

Frank Rosado

### **Vice President & Executive Director, Planned Parenthood Global**

Latanya Mapp Frett

### **Chief Medical Officer**

Raegan McDonald-Mosley,  
MD, MPH, FACOG

### **Chief Information Security Officer**

Cory Louie

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## **VICE PRESIDENTS & SENIOR LEADERS**

### **Vice President, Online Health Care Strategy**

Jill Balderson

### **Vice President, External Medical Affairs**

Vanessa Cullins,  
M.D., M.P.H., M.B.A.

### **Vice President, Planned Parenthood Experience**

Molly Eagan

### **Vice President, Technology Partnerships**

Rebecca Willett

### **Vice President, Strategic Planning & Evaluation**

Rebecca Epstein

### **Vice President, Communications**

Kevin Griffis

### **Vice President, Education**

Leslie Kantor, Ph.D.

### **Vice President, Contraceptive Equity**

Chakshu Patel

### **Senior Vice President, Health Care Strategy & Administration**

Katie Magill

### **Vice President, Public Policy & Government Affairs**

Dana Singiser

### **Senior Medical Advisor**

Carolyn Westhoff, M.D.

### **Executive Director, Planned Parenthood Action Fund**

Deirdre Schifeling

Planned Parenthood Federation of America is a founding member of the International Planned Parenthood Federation (IPPF), which is made up of member associations working in 172 countries. IPPF's Governing Council has 24 members representing each global region.

### **President/Chairperson**

Naomi Seboni, Ph.D.

### **Director-General**

Tewodros Melesse

### Planned Parenthood Health

-  facebook.com/PlannedParenthood
-  @PPFA (twitter.com/PPFA)
-  @PlannedParenthood  
(instagram.com/PlannedParenthood)
-  plannedparenthood.tumblr.com
-  youtube.com/PlannedParenthood

### Planned Parenthood Action

-  facebook.com/PlannedParenthoodAction
-  @PPAct (twitter.com/PPAct)
-  @ppact (instagram.com/PPact)
-  ppaction.tumblr.com
-  pinterest.com/PPaction
-  PPAction Snapchat

### Planned Parenthood Generation Action

-  facebook.com/  
PlannedParenthoodGenerationAction
-  @PPGenAction (twitter.com/PPGenAction)
-  @PPGenAction (instagram.com/PPGenAction)

### Planned Parenthood Global

-  @PPGlobe (twitter.com/PPGlobe)
-  genhealth.tumblr.com

### Latinos for Planned Parenthood

-  facebook.com/PlannedParenthoodEspanol
-  @latinos4pp (twitter.com/Latinos4PP)

### Planned Parenthood Black Community

-  @PPBlackComm (twitter.com/PPBlackComm)



[plannedparenthood.org](http://plannedparenthood.org)